

EXHIBITION COSTS 2012

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The exhibition fee for the HISWA Amsterdam in-water Boat Show 2012 is € 728. This non-refundable amount will be invoiced upon receipt of the application form and does not include charges for berths, platform fees, and additional costs for platforms, tent accommodation and the quayside. All fees will be used to promote the Amsterdam in-water Boat Show 2012. Prices quoted exclude VAT.

ELECTRICITY

Exhibitors receive as standard one 230 V electrical connection (16 amp, 3 kW), which costs € 255 (ex VAT). The only exception is the exhibitors' tent, where the 230 V electrical connection (16 amp, 3 kW) and lighting (one spotlight per 3 m²) costs € 375.

QUAY/CONNECTION LAND

STAND SPACE IN THE EXHIBITION TENT

including ready-to-exhibit stand construction

Applications up to 30 March 2012

€ 172 per m²

Applications from 31 March 2012

€ 188 per m²

Application from 1 August 2012

€ 205 per m²

The ready-to-exhibit stand construction includes walls, carpeting and fascia boards (one of which contains your company name). This stand construction includes lighting (1 spot per 3 m²).

STAND RENTAL QUAYSIDE

Space can be rented on the quayside, either with or without a view of the marina.

Applications up to 30 March 2012

€ 101 per m²

€ 111 per m² marina view

excluding promo pavilion rent

Applications from 31 March 2012

€ 109 per m²

€ 120 per m² marina view

excluding promo pavilion rent

Applications from 1 August 2012

€ 119 per m²

€ 130 per m² marina view

excluding promo pavilion rent

PROMO PAVILIONS

Exhibitors on the quayside and exhibitors with berths with a platform can rent a promo pavilion from the organisers. All the pavilions below can be placed on the platforms except for the Aluhal (8 x 5 m) and the Chalet (6 x 6 m). For more details see the information provided by De Boer Tenten in the web shop.

Type of promo pavilions (while stock lasts):

Pyramid	3 x 3 m	€ 910	Pyramid	5 x 5 m	€ 1860
Walkway	4 x 3 m	€ 1.100	Chalet	6 x 6 m	€ 2.390
Pyramid	4 x 4 m	€ 1.320	Aluhal	8 x 5 m	€ 2.720

NB. Members of the HISWA Association receive a 15% discount on both berth and stand space costs as long as they have been a member for over six months and indicated that they would like to receive this discount on their registration form for the Amsterdam in-water Boat Show, instead of receiving a discount on their HISWA membership fee. The discount only applies if the HISWA Association membership fee has been paid in full.

MARINA/LUXURY, PLEASURE & ADVENTURE ISLAND

BERTHS FOR YACHTS WITH A MAXIMUM LENGTH OF 11 METRES *

	Applications up to 30 March 2012	Applications from 31 March 2012	Applications from 1 August 2012
100% first yacht	€ 89 per m ²	€ 105 per m ²	€ 126 per m ²
95% second yacht	€ 85 per m ²	€ 100 per m ²	€ 120 per m ²
90% third yacht	€ 80 per m ²	€ 95 per m ²	€ 113 per m ²
80% fourth yacht	€ 71 per m ²	€ 84 per m ²	€ 101 per m ²

BERTHS FOR YACHTS OF OVER 11 METRES *

	Applications up to 30 March 2012	Applications from 31 March 2012	Applications from 1 August 2012
100% first yacht	€ 68 per m ²	€ 80 per m ²	€ 96 per m ²
95% second yacht	€ 65 per m ²	€ 76 per m ²	€ 91 per m ²
90% third yacht	€ 61 per m ²	€ 72 per m ²	€ 86 per m ²
80% fourth yacht	€ 54 per m ²	€ 64 per m ²	€ 77 per m ²

* The boats are calculated from large to small.

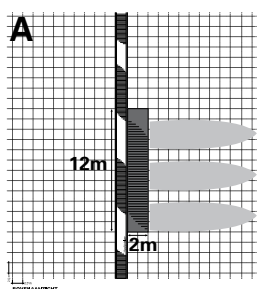
PLATFORMS

Exhibitors presenting yachts can rent a platform to optimise their presentation. You can indicate how the platform should be placed with regards to the main quay on the sketch form of Inter Boat Marinas (available in our web shop). No mooring costs apply to the platforms under the condition that the part of the main quay occupied by the platform does not exceed the width of the yachts. If it does exceed the width of the yachts, extra mooring costs of € 35 per m² apply to the extra part. Please keep in mind that your preferred layout could entail additional mooring costs; for example if the platform requires additional floats or posts.

Type of platforms for rent (while stock lasts):

A1 8 x 2 m € 1,476	B1 10 x 2,5 m € 1,683	C1 12 x 2 m € 1,665	Vingerpier € 375
A2 8 x 4 m € 2,331	B2 10 x 5 m € 2,943	C2 12 x 4 m € 2,772	
A3 8 x 6 m € 3,312		C3 12 x 6 m € 3,888	

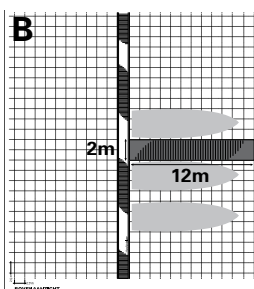
Three examples of how to calculate mooring costs for platform(s); Three yachts of 11 x 4 metres.



Example A:

3 yachts with C1 (12 x 2 m platform)

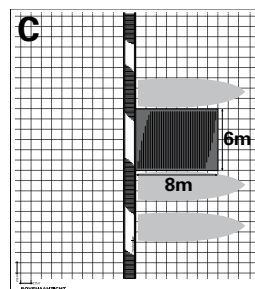
No extra costs



Example B:

3 yachts with C1 (12 x 2 m platform)

$12 \times 2 = 24 \text{ m}^2 \times € 35$



Example C:

3 yachts with A3 (8 x 6 m platform)

$8 \times 6 = 48 \text{ m}^2 \times € 35$

For other examples or explanations, contact the Amsterdam in-water Boat Show project team.

SEA TRIAL QUAY

Rate € 1,000 per yacht with a maximum length of 11 metres
 € 2,000 with a length over 11 metres

- Participation in the sea trial quay is only allowed as an addition to regular exhibition participation (when participating with two or more yachts)
- Sea trials will be available daily
- The standard cancellation costs apply
- Participation is based on availability on the sea trial quay and applications will be processed in order of receipt.